

Curriculum Vitae

Charles K. Cowdery

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EDUCATION:

J.D., DePaul University College of Law, Chicago, IL, 1996

B.S., in Radio, TV, Film; Miami University, Oxford, OH, 1973

PROFESSIONAL EXPERIENCE:

Freelance Copywriter, Creative Director, Chicago, IL. 1986-present.

Concept development and writing for all media; consumer, business-to-business, corporate communication.

Private Practice Attorney-at-Law, Chicago, IL. 1996-present.

Member, Illinois bar; general bar of the United States District Court for the Northern District of Illinois

Author and Publisher, Chicago, IL. 2004-present.

Made and Bottled in Kentucky (imprint). *BOURBON, STRAIGHT: The Uncut and Unfiltered Story of American Whiskey* (first title, published August, 2004).

Editor and Publisher, Chicago, IL. 1992-present.

The Bourbon Country Reader; a bi-monthly newsletter for enthusiasts of American Whiskey.

Blogger, Chicago, IL. 2005-present.

Author of "The Chuck Cowdery Blog," postings on American whiskey and other subjects.

Executive Creative Director, Rogers Merchandising Inc., Chicago, IL. 1987.

Supervised creative department of national sales promotion agency (division of Young & Rubicam).

Writer, Price-Weber Marketing Communications, Inc., Louisville, KY. 1980-1986.

Writing and creative direction for national clients, for sales promotion programs and sales support materials.

Radio-TV Director, FS&M Advertising, Louisville, KY. 1978-1980.
Concept development, writing and production of TV and radio commercials for local and regional clients.

Writer-Producer, Byer and Bowman Advertising, Columbus, OH. 1975-1978.
Concept development, writing and production of TV and radio commercials for major market department store clients.

Writer-Producer, Elder-Beerman Stores Corp., Dayton, OH. 1974-1975.
Concept development, writing and production of TV and radio commercials for regional department store chain.

Operations Manager and Disc-Jockey, BGS Broadcasting, WOXR Radio, Oxford, OH. 1973-1974.

PUBLICATIONS:

Books-

BOURBON, STRAIGHT: The Uncut and Unfiltered Story of American Whiskey. Made and Bottled in Kentucky, Chicago (2004)

Blues Legends. Gibbs Smith, Publisher; Salt Lake City (1995)

Articles-

“New Build Bonanza: the new \$50m Wild Turkey Distillery.” *WHISKY Magazine* (October, 2011), 14-16.

“Rediscovering America: the changing state of play for the global drinks giant.” *WHISKY Magazine* (October, 2011), 18-24.

“Buffalo Trace Unveils Single Oak Bourbon Experiment.” *Whiskey Advocate* (Fall, 2011), 18

“Is America’s whiskey country becoming ‘the New Napa’?” *Malt Advocate* (Spring, 2011), 50-54.

“Quercus Alba and the Rise of the Eumycotians.” *Malt Advocate* (Winter, 2010), 60-64

“Let a Thousand Distilleries Bloom: the American micro-distillery revolution means business.” *WHISKY Magazine* (October, 2010), 14-17.

“The Liquid Future: Woodford Reserve.” *WHISKY Magazine* (October, 2010), 22-25.

“Buffalo Trace Ups the Ante.” *Malt Advocate* (Winter, 2009), 52-56.

- “Big Whiskey Fun in Bardstown, Kentucky.” *Malt Advocate* (Fall, 2009), 54-55.
- “Liquid Education.” *WHISKY Magazine* (February, 2009), 23-25.
- “Roll Up for the BBQ.” *WHISKY Magazine* (October, 2008), 56-58.
- “Four Roses Blooming.” *WHISKY Magazine* (October, 2008), 14-19.
- “Expansion Demands.” *WHISKY Magazine* (August, 2008), 46-49.
- “How Old Is Too Old?” *WHISKY Magazine* (July, 2008), 52-55.
- “Too Little of a Good Thing: The Buzz Created by the Limited Editions Market.” *WHISKY Magazine* (June, 2008), 48-50.
- “Last Stand on Whiskey Row.” *Malt Advocate* (2nd Quarter 2008), 36-39.
- “Young Guns: The Next Generation of America’s Distillers.” *WHISKY Magazine* (April, 2008), 14-18.
- “Continuous Respect.” *Malt Advocate* (3rd Quarter 2007), 50-54.
- “A Free Sofa with Every Case.” *WHISKY Magazine* (November 2006), 52-53.
- “Back in Business.” *WHISKY Magazine* (November, 2006), 48-49.
- “The Name Game,” *WHISKY Magazine* (July, 2006), 18-22.
- “American Idols,” *WHISKY Magazine* (July, 2006), 24-25.
- “Rail Splitter, Emancipator, Whiskey Seller.” *WHISKY Magazine* (April, 2006), 38-40.
- “Are We Running Out of Bourbon?” *WHISKY Magazine* (March, 2006), 56-58.
- “Recreating History.” *WHISKY Magazine* (January, 2006), 28-29.
- “Meet Your Whiskeys.” *Nightclub & Bar Magazine* (January, 2006), 70-71.
- “A New Spin: Twists on Classic Bourbon Cocktails.” *Nightclub & Bar* (December, 2005), 40.
- “Canadian Whisky Today.” *Nightclub & Bar Magazine* (November, 2005), 28-29.
- “From Bardstown to Brooklyn.” *WHISKY Magazine* (October, 2005), 48-50.
- “Understanding Winter Spirits.” *Nightclub & Bar Magazine* (October, 2005), 50-53.

"Beyond Bourbon; A Genius for Diversity." *Malt Advocate* (4th Quarter 2005), 32-37.

"American's Shooting Star." *WHISKY Magazine* (September, 2005), 56-58.

"United Whiskeys of America." *WHISKY Magazine* (September, 2005), 7.

"Brown-In: A Fresh Look at the State of Whiskey." *Nightclub & Bar Magazine* (September, 2005), 30-32.

"A Phoenix from the Flames." *WHISKY Magazine* (July, 2005), 25-29.

"The Birth of American Whiskey." *WHISKY Magazine* (July, 2005), 21-24.

"Barton Distillery: Perhaps the Best Kept Secret in Kentucky." *Malt Advocate* (3rd Quarter 2005), 33-39.

"Up on Forty Creek, the Whisky Sends Me." *WHISKY Magazine* (April, 2005), 52-54.

"Pot Stills & Honey Barrels: The Real Story of Woodford Reserve Bourbon." *Malt Advocate* (2nd Quarter 2005), 44-49.

"Women of High Spirits." *WHISKY Magazine* (March, 2005), 66-68.

"How American Whiskey Began (and Bourbon Got Its Name)." *Food History News* (FHN 63, Vol. XVI, No. III), 1, 6-7.

"Stepping Into Heaven." *WHISKY Magazine* (January, 2005), 52-53.

"American Whiskey Made Easy." *Nightclub & Bar Magazine* (January, 2005), 57-58.

"1933." *Malt Advocate* (1st Quarter 2005), 45-50.

"Eight Greats: New Bourbons." *Nightclub & Bar Magazine* (December, 2004), 67-68.

"Beam's Dream." *WHISKY Magazine* (September, 2004), 40-42

"Teaching an Old Distillery New Tricks." *WHISKY Magazine* (June, 2004), 38-41

"Tempting Samson in Chicago." *WHISKY Magazine* (May, 2004), 46-49

"Welcome to the Bourbon Bunker?" *WHISKY Magazine* (February, 2004), 46-47

"James 'Super Chikan' Johnson and Robert 'Bilbo' Walker at Rosa's Blues Lounge." *Midnight Mind Magazine* (Number 4), 54-58

“Who Invented Bourbon?” *Malt Advocate* (4th Quarter 2002), 72-75

“The Good Stuff, Once Again? Reconsidering Bottled-in-Bond Bourbon.” *Malt Advocate* (3rd Quarter 2002), 33-35, 59

“Do-It-Yourself Whiskey.” *Malt Advocate* (4th Quarter 2001), 57-60, 74

“The Beams: America’s First Family of Bourbon.” *Malt Advocate* (2nd Quarter 2001), 40-44

“Tempest in a Tumbler; The Defining of American Whiskey.” *Malt Advocate* (3rd Quarter 2000), 40-42

“E-Whisky; Point. Click. Drink.” *Malt Advocate* (2nd Quarter 2000), 22-24, 59

“Booker, Bill and Mr. Brown.” *BEER, The Magazine* (Summer, 1996)

“Beyond Beer. Meet America’s Other Grain-Based Drink.” *BEER, The Magazine* (May/June, 1995)

“American Spirit,” *Private Clubs Magazine* (March/April, 1994), 50-54, 66-67

“The Men Behind the Labels,” *Southern Beverage Journal* (November, 1992), 14-15

TELEVISION:

Writer, Producer, Director

“Made and Bottled in Kentucky. The Story of Bourbon Whiskey.” One-hour documentary, produced for Kentucky Educational Television and distributed nationally to public television stations by the Southern Educational Television Association (1992)

COMMUNITY:

President, 1997-2004; **Director**, 1997-present.

Maxwell Street Foundation. A non-profit organization dedicated to preserving and publicizing the heritage of Chicago’s historic Maxwell Street neighborhood.

OTHER ACCOMPLISHMENTS:

Member, Kentucky Bourbon Hall of Fame, Class of 2009. This is the highest honor given by Kentucky’s legendary bourbon industry, to recognize individuals and organizations that have made a significant impact on bourbon’s stature, growth, and awareness

Finalist, (with partner Robert Palmersheim). 1995-1996.

National Moot Court Competition, won regional round (Illinois, Wisconsin, Indiana) and competed in national finals in New York. We were the first DePaul team ever to advance this far in this prestigious competition.